

TAKE FLIGHT IN ABWA!

And show your brilliant colors







The American Business Women's Association

Whether you are starting a new business or looking to advancing your career, the American Business Women's Association is the place to be for working women and women business owners who want to connect, learn and grow.

As an ABWA member:

NETWORK face-to-face with accomplished women and men just like you from musicians to physicians by joining a Chapter or Express Network in your community.

CONNECT with members online in ABWA's Community Connections or members-only Facebook page.

REGISTER for courses or nationally sponsored conferences to acquire the knowledge and skills that will advance you and your career to the next level.

STAY INFORMED by reading ABWA's exclusive WOMEN IN BUSINESS® magazine and ACHIEVE newsletter.

SAVE MONEY on business products and services with ABWA's member-only discounts.

To join, call toll free 1-800-228-0007 or visit abwa.org



OUR COMMITMENT

The mission of the

American Business

TO WOMEN



















PROFESSIONAL DEVELOPMENT ONLINE

As a member of the American Business Women's Association, you can register for online learning courses from the Gemba Academy's School of Lean, to ABWA's How to Be Heard Series, and everything in-between! ABWA has sixty courses that will help you achieve your personal and professional best, offered to members at a significantly discounted rate.

PROFESSIONAL DEVELOPMENT **FACE-TO-FACE**

Nationally sponsored events are an excellent opportunity for you to connect, learn and grow on a grand scale. The National Women's Leadership Conference is ABWA's capstone event which includes an impressive line-up of keynotes and break-out sessions covering business concepts, fundamentals, and practical take-aways that will advance you in your personal and professional lives.

Two of the most popular programs are Women as 21st Century Leaders and the ABWA-KU MBA Essentials. These two programs are instructed by the professorial staff affiliated with Park University and the University of Kansas School of Business respectively. The curriculum for each program includes 12 courses valued at .4 continuing education credit hours per course.

With an annual investment of \$115, you can take flight as a national member in the American Business Women's Association!











STEPHEN BUFTON MEMORIAL EDUCATIONAL FUND

Assisting women to succeed in higher education, the Stephen Bufton Memorial Educational Fund (SBMEF) is considered one of the country's most highly respected scholarship programs for women. Since 1953, the fund's Board of Trustees has awarded more than \$17 million in scholarships to more than 17,000 women. To learn more about available scholarship opportunities, visit www.sbmef.org.

PARTNERSHIPS AND OUTREACH

ABWA partners with other organizations each and every year in promoting dates, events or initiatives that will have a positive impact on women's lives including:



SMALL BUSINESS SATURDAY

GLOBALTIES>KC

Campus

- The American Cities Business Journal in their annual Biz Mentoring Monday event.
- The Small Business Saturday Coalition for promoting Small Business Saturday.





- business women.
- The American Business Women's Foundation (ABWF) whose purpose is to inform and educate women about parity (equal pay and opportunities) in the workplace. In fact, ABWA's slogan, "21 Cents for Change" is used in conjunction with Equal Pay Day.







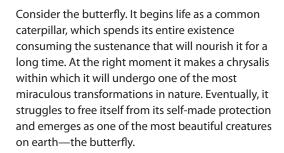
Join ABWA! www.abwa.org or call toll free 1-800-228-0007







AKE FLIGHT IN ABWA!



The butterfly emerges from its chrysalis and soon takes flight into an entirely different life from its obscure beginnings. We call the process a "metamorphosis," which is exactly what your ABWA experience is designed to engender.

Women are drawn to ABWA because they are seeking a change. Each desires a personal metamorphosis into a new phase of their careers by learning new skills, facing down personal fears, developing leadership abilities, learning to collaborate with peers and enjoying each others' company. Each is seeking to be the best that they can be.

In many respects, ABWA is the protective chrysalis where members are safe to try new approaches in dealing with their jobs, their employers and coworkers. ABWA is a welcoming sisterhood where members are allowed to make mistakes, learn from them and build on the experience in a safe and secure environment.

Soon our members become inspired. They work to break out and take flight, showing the world their brilliant colors and the confidence necessary to face any challenging situation.

Join today, and take flight in ABWA!















. जानाव out now ABWA can help you connect, learn, and grow, scan this code to visit our website



AMERICAN BUSINESS WOMEN'S ASSOCIATION

ABWA National Headquarters 9820 Metcalf Ave., Ste. 110 • Overland Park, KS 66212

> Toll Free: 1-800-228-0007 Local number: 913.732.5100

> > webmail@abwa.org

